

BOSS™ Bootcamp Curriculum

4-6 Week Intensive Program

Program Overview

An intensive 4-6 week program designed to help you discover your builder archetype, validate your fractional business idea, and land your first clients.

Program Details

- Duration: 4-6 weeks, self-paced
- Format: Weekly milestones with community support
- Investment: \$2,995
- Includes: 6 essential tools and templates
- Community: Access to The Hive (Mighty Networks)

Week 1: Discover Your Builder Archetype

Phase: The Awakening

Complete the BOSS™ Assessment, understand your strengths and ideal client profile, and assess your readiness for fractional work.

Weeks 2-3: The Ask - Finding Your Niche

Phase: The Ask (featuring Katie Mehnert's "The Ask")

Define your ideal client avatar, learn to ask for what you need using Katie's framework, and validate your service offering through market research.

Week 4: Build Your Foundation

Phase: Build

Create your business model and pricing strategy, develop your core service packages, and build your professional brand presence.

Weeks 5-6: Pollination - Launch & Land Clients

Phase: Pollination

Execute your outreach and networking strategy, master client conversations, and close your first fractional engagement.

Ready to Get Started?

Visit beesuite.com to view upcoming cohort dates, reserve your spot, and join The Hive community.

Questions? Email katie@allyenergy.com